



REPORT TO THE COMMUNITY

2022-23



MISSION VISION VALUES

Our Mission

We coach and support students from low socioeconomic backgrounds to prepare for and graduate from college as transformational leaders in order to forge a just and equitable society.

Our Vision is that a college degree is attainable for all.

Our Values

Student-Centered Focus

We put student success at the heart of everything we do.

Collaboration

We develop strong partnerships with students, colleagues and communities to ensure student success.

Equity and Inclusion

We work to dismantle the inequities that limit opportunities for our students and staff, so that race, socioeconomic and first-generation status do not predict their futures.

Continuous Learning

We leverage the power of continuous learning for improvement, professional growth and courageous conversations.

College Success Foundation seeks to improve educational equity for students from low-income families through an integrated system of supports and scholarships. By pairing in-depth student advising with financial assistance, we have created a scalable and effective model of success.

We prepare our students with the academic, financial, social and emotional support they need to be successful in life—beginning in middle school and continuing through high school, college and beyond.



Who We Serve

College Success Foundation serves underrepresented students who often face systemic barriers to accessing and navigating college. We help students navigate these complex systems so that they may blaze their own trails of academic and career success. Our scholars include young people from low-income families, students of color, foster youth and first-generation college students. In 2022, we supported **more than 20,000 students** in middle school, high school and college.

Where We Serve

We partner with schools and school districts with high percentages of low-income students to increase the number of students going directly to college. We partner with colleges and universities across Washington state to provide on-campus and remote coaching to improve persistence and graduation rates.

Washington State

Public School Districts:

Auburn • Bremerton • Highline • Kent Marysville • Mount Vernon • Port Angeles Seattle • Spokane • Tacoma • Yakima

Colleges:

Colleges and universities across Washington state

District of Columbia

Public and Charter School Districts:

Ward 7 • Ward 8

Colleges:

Colleges and universities across the United States



Our Student Profile

76% are from low-income families

79% are the first in their families to attend college

75% self-identify as students of color

PANDEMIC IMPACT



The pandemic continues to have a prolonged, disproportionate impact on historically underrepresented students.

Nationally in 2021, only 46% of students who graduated from high-poverty high schools directly enrolled in college vs. 72% of students who graduated from wealthier high schools.¹

Nationally in 2022, undergraduate enrollment continued to decrease leading to a two-year decline of 4.2%.²

¹National Student Clearinghouse Research Center "High School Benchmarks," October 27, 2022, page 6. Please note the analysis used the poverty level of high schools (high-poverty schools are defined as schools where at least 75% of the student population is eligible for free or reduced-price lunch; low-poverty schools are defined as schools where less than 25% of the student population is eligible for free or reduced-price lunch).

²National Student Clearinghouse Research Center "COVID-19 Stay Informed with the Latest Enrollment Information," October, 20, 2022.

CSF'S IMPACT

CSF Scholars finish high school, directly enroll in and graduate from college at higher rates than other low-income students.

97% of CSF Scholars in Washington state graduate from high school vs. 86% of low-income students who begin their senior year.¹

52% of CSF Scholars in Washington state directly enrolled in college vs. 37% of low-income students in Washington state.²

72% of CSF Scholars in Washington state who started college in fall 2020 persisted to fall 2021 vs. 72% of all students in Washington state, regardless of family income.³

54% of CSF Scholars in Washington state graduate from college vs. 52% of low-income students who start college nationally.⁴

¹Calculated by CSF's Research, Evaluation, Learning Department by using OSPI Graduation by Student Program and Characteristics Class 2021 Report Card.

²Education Research & Data Center "High School Graduate Outcomes" dashboard, updated February 2023. Data is for low-income students who graduated high school in 2021 and enrolled in college within one year. [High School Benchmarks October 27, 2022](#)

³National Student Clearinghouse Research Center, "[Persistence and Retention – Fall 2020 Beginning Postsecondary Student Cohort](#)."

⁴Calculated by CSF's Research, Evaluation, Planning & Accountability Department using the National Center for Education Statistics' Graduation Rate Pell SSL data set under Survey Data Section. Rate includes students who enrolled at a four-year institution in Fall 2015 and received the Pell Grant.



More than 12,000 CSF Scholars have graduated from college.

PROGRAM PATHWAY

Our programs are unique. We start early—beginning with middle school students—and support, inspire, and guide them through college completion and beyond.

Our approach is tailored to the academic, emotional, financial and social needs of each student.



Middle School

Grades 6-8

Students' attendance, grades and level of engagement in middle school have a major impact on their ability to complete high school and be successful in college. We strive to create a college-going culture and build college and career awareness.

High School

Grades 9-10

Advisors foster good academic behaviors, support development of academic mindsets and equip students with the skills and knowledge they need to be college-ready.

Grades 11-12

Advisors work to deepen students' understanding of college fit and match, support successful navigation of the college admissions process, and ensure students apply for and receive financial resources to pay for college.

College

College is a major milestone for students. It is a time when they move into a challenging new world of freedom, responsibility, new peers and unfamiliar surroundings.

Every student is assigned a coach. They work to ease the transition into college, support students through college graduation and help them prepare for their career.

Alumni

We focus on networking, professional development, and building life skills while supporting each other and our communities. Regional alumni volunteers work with staff to plan and support alumni activities and opportunities.



Our Rally for College initiative is a seismic shift in expanding our services to even more high school students.

The pandemic has disrupted the educational system unlike anything we've seen in our lifetimes. It has negatively impacted student attendance, engagement, grades and graduation rates. We proudly partnered with Washington state and the Office of Superintendent of Public Instruction to create the Rally for College initiative—a **significant shift and expansion of our work to support all students** in the schools we serve.

Rally for College provides all students with expanded access to college and career planning, and advising support. These services, offered in close partnership with schools, increase graduation rates enabling more students to successfully enroll in college immediately following high school graduation.

"I feel like anytime I have a one-on-one with my advisor is useful to me. We are always talking about my future and how to achieve my dreams."

-CSF Scholar



Rally for College focuses on key services that are aligned with research, consistent with best practice and rooted in the CSF pathway model.

Advisors customize delivery methods to fit the needs of students including:

- One-on-one advising
- Group workshops
- Guest speakers and panel presentations
- Community-building activities
- Campus visits
- Career and workplace exploration
- Student resources and tools

This significant expansion of high school services will help turn the tide for students and get them back on the road to college access and graduation.

CSF's college service model is validated by outside research as we expand to support more students.

In September 2022, we expanded our college services to support 5x more students in an effort to increase direct-college enrollment and student persistence. Thanks to our partnership with Washington Student Achievement Council (WSAC), more than 4,000 CSF Scholars have access to our college services.

Many of our 25 coaches and college staff are located directly on-campus, while others serve scholars remotely—a way that students find to be especially convenient. By using a hybrid approach, CSF broadens accessibility of its services while also ensuring effective, high-impact support for the students who benefit the most.



CSF coaches focus on college completion with a special concentration on first and second-year college students—a key inflection point to drive persistence. Coaches encourage students to bring forward and advocate for their own goals, while also providing crucial one-on-one guidance. Coaches host workshops on key topics related to financial aid, selecting a major and managing a budget. Additionally, they partner with colleges to enhance students' support networks by connecting them with on-campus and virtual resources aimed at making college and career success more achievable.



"My CSF coach knows a lot about the college process and life in general. It's nice to have the wealth of knowledge to fall back on, because admittedly, college can be scary."

-CSF Scholar



The independent Research Triangle Institute evaluated CSF's coaching impact¹:

92% of students said their coach played a role in their persistence

88% of students said their coach taught them how to find support or resources

96% of students reported growth in knowledge, skills and awareness

¹Research Triangle Institute "College Completion Coaching: Promising Practices from the College Success Foundation," 2022.

FINANCIAL AID

Financial Aid is an essential component of making college affordable, but it is complex and challenging to navigate.

CSF builds financial aid savvy among students by sharing tools, resources and guidance that facilitate the best financial aid decisions.

We support students and families in completing the FAFSA (Free Application for Federal Student Aid) and WASFA (Washington Application for State Financial Aid), which unlock all types of support. These tools ensure students maximize all available public resources including federal Pell Grants and Washington's College Grant.

We created the CSF Financial Aid Hub to provide students, families—and the practitioners who support them—with helpful tools and resources about the financial aid landscape.

We provide numerous webinars and training sessions on important financial aid topics to ensure students and families have a holistic view of college costs, including:

- **Work-study opportunities**
- **Scholarship searches**
- **Award letters comparison**
- **Credit cards**
- **Student loans**

CSF also partners with state agencies to conduct awareness campaigns and outreach to schools and communities. We provide training, tools, resources, and technical assistance to school counselors and staff—to assist them in creating a college-going culture throughout Washington state.

[Visit our Financial Aid hub for more info.](#)



SCHOLARSHIPS



Not every student can afford college. This is why CSF is so heavily involved in administering and awarding thousands of scholarships.

CSF partners with individuals and organizations to actively raise much-needed scholarship funds for students to afford school or fund unforeseen emergencies. Our scholarship program accommodates donors' criteria such as specific college or major.

CSF's Leadership 1000 Scholarship is one of the preeminent programs in the country. Our model grants significant tuition assistance for students, provides college advising support to ensure academic success, and includes special funds to help cover unforeseen costs or emergencies.

We built this scholarship program for student success, and it surpasses a 77% college graduation rate—10 points higher than their high-income peers!¹

Additionally, we administer and manage scholarship programs for agencies, foundations and companies to build a diverse and prepared workforce for the future.

¹National Student Clearinghouse Research Center "High School Benchmarks," October 27, 2022. Please note that the analysis used the poverty level of high schools (wealthier high schools, or low-poverty schools, are defined as schools where less than 25% of the student population is eligible for free or reduced-price lunch).



CSF's impact is amplified by partnering with schools, school districts, state agencies and other organizations committed to educational attainment. We are stronger together and we continually learn and share knowledge to harness the power of our networks.



Washington Passport Network

Washington Passport Network is a statewide collective impact initiative committed to supporting students from foster care, unaccompanied homeless youth, and the adult professionals they rely on. We provide information, knowledge and tools to improve practices and student outcomes.

If you are a professional who supports students from foster care or unaccompanied homeless youth in gaining access to, persisting within, or completing post-secondary education in Washington state, we consider you a member of the Washington Passport Network. College Success Foundation staff lead the Washington Passport Network in partnership with the Washington Student Achievement Council (WSAC).

Washington College Access Network (WCAN)

CSF staff lead the Washington College Access Network (WCAN) to raise awareness of the College Bound Scholarship and to increase FAFSA/WASFA completion rates. We provide training, tools, resources and technical assistance to school staff and community-based practitioners tailored to fit each individual school, district and community.

We give counselors and school staff the tools and information they need to promote a college-going culture and provide their students with access to all financial aid opportunities.

WCAN is led in partnership with the Washington Student Achievement Council (WSAC).

MENTOR Washington

MENTOR Washington is a public-private partnership founded in 2004 as a source of support for the hundreds of mentoring organizations across our state.

MENTOR Washington's mission is to promote, support, and expand quality mentoring that fosters positive youth development, academic success, and job and career readiness.

WE STAND AS AN ANTI-RACIST ORGANIZATION.

CSF WAS FOUNDED OVER 20 YEARS AGO ON THE VIRTUOUS AMBITION TO CLOSE THE EQUITY GAP.

IN THE SUMMER OF 2020, WE TOOK A GIANT LEAP FORWARD. WE MADE THE PLEDGE TO BECOME AN ANTI-RACIST ORGANIZATION – TO CHALLENGE BELIEFS, BEHAVIORS AND POLICIES THAT PERPETUATE SYSTEMIC OPPRESSION.

WE BEGAN THIS RE-ENERGIZED JOURNEY BY FOCUSING INWARD ON OUR OWN LEARNING, REPRESENTATION AND TRAINING.

WE IMPLEMENTED MULTI-DAY ANTI-RACISM TRAINING FOR ALL CSF STAFF AND NATIONAL BOARD MEMBERS AS PART OF ONBOARDING TO THE ORGANIZATION.

WE FORMALIZED AN ANTI-RACISM COMMITTEE ON OUR NATIONAL BOARD OF DIRECTORS. THIS GOVERNING BODY IDENTIFIES TRAINING AND LEARNING OPPORTUNITIES AND WORKS DILIGENTLY TO DIVERSIFY OUR BOARD REPRESENTATION.

NOW, WITH A STRONGER FOUNDATION OF UNDERSTANDING AND KNOWLEDGE, WE ARE DEVELOPING ORGANIZATIONAL RACIAL, EQUITY, DIVERSITY, AND INCLUSION GOALS TO GUIDE OUR WORK, MEASURE OUR IMPACT AND SHARE OUR PROGRESS.

WE WILL CONTINUE TO LEVERAGE OUR VOICE AND POSITION TO FIGHT SYSTEMIC RACISM.



Virginia Anderson, Governance Committee Chair
Strategic Consultant & Community Volunteer

Neal Boling, Anti-Racism Committee Chair
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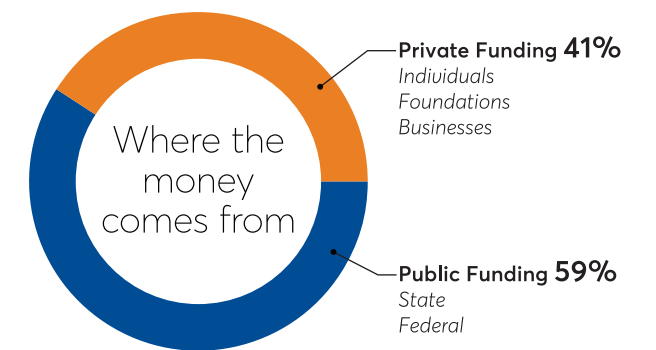


Emeritus Council

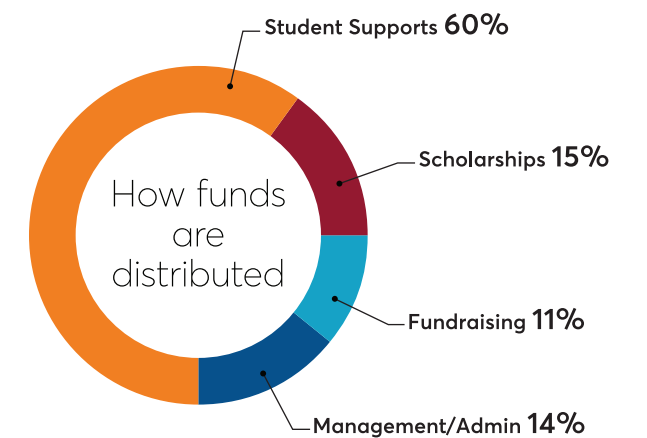
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FY 2022 Financial Summary

We are a successful public-private partnership.



Note: A complete 2022 Consolidated Audited Financial Statement for College Success Foundation and its subsidiaries is available upon request.



As of January 1, 2023



Closing the equity gap in higher education starts with your support. Contributions at any level directly fund the programs and services that empower our scholars to dream big and achieve bright futures. Every student deserves that chance.

We need you with us.

**COLLEGE
SUCCESS
FOUNDATION**

College Success Foundation coaches and supports students from low socioeconomic backgrounds to prepare for and graduate from college as transformational leaders in order to forge a just and equitable society.

Proud member of



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*We are grateful for each and every gift supporting CSF Scholars.
Please find a complete list of donors on our website at:*

CollegSuccessFoundation.org/donorlist