



2015 REPORT TO THE COMMUNITY

## Welcome

**We're in the business of changing lives through education.** Education breaks the cycle of poverty. It raises incomes, provides security, reduces unemployment and improves health outcomes. It has a lifelong impact that ripples across generations by breaking barriers and opening opportunities.



The College Success Foundation (CSF) model of scholarships and supports is the ideal combination to increase college graduation rates, address equity, close the opportunity gap and raise families out of poverty. For the past 15 years the College Success Foundation has made an impact on the lives of low-income and traditionally under-represented students and will continue to do so with your help.

Thank you for your continued interest and generous contributions supporting underserved students on their path to success.

Warmest regards,  
Yolanda Watson Spiva, Ph.D.  
President & CEO

## The Challenge

The College Success Foundation serves students in high-need areas with large populations of low-income students and low graduation rates:

In Washington state, only **70%** of low-income students<sup>1</sup> graduate from high school and only **14%** graduate from college

In Wards 7 and 8 of the District of Columbia, only **33%** of students graduate from high school and only **5%** graduate from college<sup>2</sup>

## Our Results

We serve 12,000 students annually and we support them to excel:

**97%** of CSF Scholars graduate from high school

**60%** of CSF Scholars graduate from college



*We are proud of our more than 8,000 college graduates.<sup>3</sup>*

## Our Mission

The College Success Foundation provides a unique integrated system of supports and scholarships to inspire underserved, low-income students to finish high school, graduate from college and succeed in life.

## Our Vision

A nation where all students, regardless of race, ethnicity, socioeconomic status or familial educational achievement, have equal opportunities to access and complete a postsecondary education.

A higher educational landscape where low-income and first-generation students, foster youth and other vulnerable student populations attend, persist and graduate from college at least on par with their higher income counterparts.

A world where cycles of intergenerational poverty are interrupted and ultimately broken, as a result of the educational attainment levels and postsecondary professional accomplishments of low-income and first-generation students and other vulnerable student populations impacted by our work.

<sup>1</sup>Office of Superintendent of Public Instruction (2015)  
<sup>2</sup>Double the Numbers for College Success (2006)

<sup>3</sup>Includes actual graduates through December 2015 and projected graduates January - June 2016.

## Who We Serve

The College Success Foundation serves a very vulnerable student population.

We serve the underserved—those who might not otherwise get to college without our help. Our scholars include young people from low-income families, students of color, foster youth and first-generation college students.

We do everything in our power to help our students succeed.

### Our Student Profile

**67%** are low-income

**71%** are students of color

**78%** are first-generation college students



## Where We Serve

We serve students in high-need areas where graduation rates are low.

Our advisors work on campus in schools and districts that are generally located in densely populated areas having higher levels of families living in poverty. We partner with schools and districts that share a common mission to improve high school graduation rates for all students and increase the number of all graduates going directly to college.

We serve approximately 12,000 students annually in middle school, high school and college to ensure high school and college success.

### Washington State

Public School Districts

|               |         |
|---------------|---------|
| Auburn*       | Seattle |
| Bremerton*    | Spokane |
| Highline      | Tacoma  |
| Kent*         | Yakima  |
| Port Angeles* |         |

\*open fall 2016

### District of Columbia

Public and Charter School Districts

Ward 7  
Ward 8

### Colleges

Over the past 15 years, CSF Scholars have attended colleges in every state of the nation.

*"College Success Foundation is a model organization... The statistics of what the foundation has accomplished are simply staggering."*

*-The Honorable Gary Locke, Governor, State of Washington (1997–2005)*

# Support Pipeline

Our model is predicated on a continuum of student supports beginning in middle school, continuing through high school and college and into their post-college lives.

## Middle School Early Awareness and Engagement

## High School Advising and Mentoring

## College Mentoring, Navigation, Financial Support

## Post-College Alumni Relations



We start early to build awareness of college and career choices. Students know before they enter high school that college is an option for them and what they need to do to keep that door of opportunity open.

Advisors and coaches work directly in the schools to create a college-going mindset. With a personal advocate in the school building, students have a resource near them to help follow through with needed action. Students may attend learning institutes and career academies and visit college campuses.



Our ninth and tenth grade HERO program focuses on engaging students academically and guides them on their college path. In our junior and senior year Achievers college preparation program, we offer proactive academic advising, college planning information, college readiness support, summer programming, campus visits, financial aid and scholarship search assistance and high school-to-college transition support.

CSF school-based advisors advocate for and support CSF Scholars at their school. As college champions for their students, they do everything in their power to help their students succeed.



We support our scholars as they transition into college. Advisors stay engaged with students during the summer to be sure they fulfill the final details they need to start school.

As they enter college, a new world opens to them with fresh expectations, new peers and unfamiliar surroundings. During this transition time, CSF advisors and peer mentors help students navigate through their early years of college so they better understand the rigors of college and the supports available.

In addition we offer various scholarships to help make going to college possible.



We engage our alumni as they transition from their academic life to careers. Alumni Relations focuses on four priorities: networking, professional and leadership development, personal finance and giving back.

We offer workshops, professional networking opportunities and leadership activities. They learn how to prepare for graduate and continuing education. We help with job and internship opportunities, and offer financial goal setting and home ownership workshops. And CSF Alumni enthusiastically give back to those following in their footsteps, as mentors, advocates, and donors.

# Scholarships

We are experts in managing and administering scholarship programs and connecting students to appropriate funding opportunities.

Scholarships and other funding resources are an important piece of our proven model. When added with intensive supports, students find the most success at college.

The College Success Foundation has a vibrant scholarship promotion, awarding, selection and disbursement system that efficiently administers various scholarships. Advisors help students locate and apply for a variety of financial aid resources.

## Scholarships

- Chateau Ste. Michelle Scholarship Fund
- College Bound Scholarship\*
- Costco Scholarship Fund
- DC Achievers Scholarship Program
- DC Alloy Achievers Program\*\*
- Leadership 1000 Scholarship
- Passport to College Scholarship\*
- Washington State Governors' Scholarship for Foster Youth
- Washington State Opportunity Scholarship\*

*\*In partnership with Washington Student Achievement Council (WSAC)*

*\*\*In partnership with Boys and Girls Club of Greater Washington (DC)*



*We have awarded more than 15,000 scholarships over 15 years.*

# Leadership 1000 Scholarship

One donor—one student. The difference one person can make in the trajectory of another person's life is staggering.

Ask any of our donors who have funded a scholarship for a deserving student in 2015. As the donor, you have the unique opportunity to do more than write a check. You can select the type of student you prefer to sponsor, including preferences for gender, ethnicity, specific area of study, graduation from a particular high school or region or enrollment at a particular college.

Donors may name their scholarship and meet their scholar if they choose. Some have developed long-lasting relationships that have continued long after college graduation. Donations are 100 percent tax deductible.

There is power in one.

What difference can you make today?

## 2015 Leadership 1000 Donors

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*\*deceased*

# Alumni Insights

## CSF Alumni are successful.

They not only earn strong salaries but they own or are saving for homes early in their careers.



**"I have actual purpose. The fact that I can have a career where I am helping others is amazing. Education is priceless."**

As a first-generation college goer from a family of hardworking immigrants, CSF Alumna Nida Nawaz graduated from high school at the top of her class with the grades and ambition to go to college. But she faced challenges knowing how to prepare and pay for college. With support from College Success Foundation, she received her bachelor's degree in biology and pre-med and a doctorate in podiatric medicine. She is chief resident of the foot and ankle surgical program at the Puget Sound Veterans' Administration.

## CSF Alumni stay connected to their hometowns.

Communities benefit - many CSF Alumni return to live or work in their hometowns.



**"I want to do for Tacoma kids what someone else did for me."**

CSF Alumnus Korey Strozier arrived at Lincoln High School in Tacoma as a junior, looking for guidance and direction. "No one saw me as college material," says Korey, but the College Success Foundation saw something in me that others didn't." He went on to junior college, eventually receiving his bachelor's degree from Central Washington University. Now advising students in Tacoma, he credits his own college prep advisor with changing his life. Korey plans to become a high school principal.

An extensive study of our alumni shows College Success Foundation changes the trajectory of lives, breaks the cycle of poverty through education and is a sound investment.

## CSF Alumni are actively engaged.

They vote, they volunteer, they save for the future. They are responsible, productive citizens and involved in their communities.



**"I want to help other students achieve their potential, the way my mentors helped me."**

"Part of the CSF legacy is understanding the importance of giving back to those following in your footsteps", says CSF Alumna Janae Frisch. As the daughter of a single working mother in eastern Washington, she had never imagined she could attend a four-year university, but went on to study at Washington State University with help from the College Success Foundation. Since receiving her bachelor's degree in communications, Janae has had a rising career in marketing and public relations. Over the years, mentoring others has been a high priority for Janae.

## CSF Alumni inspire their families to continue their education.

They value education and emphasize its importance to their children and siblings.



**"College is the most important thing we talk about with our children when we discuss our plans for their education."**

After graduating from high school, CSF Alumnus Josh Bellinger went on to graduate from Eastern Washington University with support from CSF. He helped inspire his younger brother to continue his postsecondary education. After achieving his bachelor's degree, Josh began working and received his master's degree in education. He and his wife have two small children—Cameron and Shardai—with whom they emphasize the importance of education and plan to send them to college when they are older.

# Donors

Thank you to our wonderful 2015 donors.  
With your help we are changing lives through education.

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Laurie Rosen-Ritt and Steven Ritt  
Elizabeth Rudolf  
Herman & Faye Sarkowsky  
Charitable Foundation  
Faye Sarkowsky  
Satterberg Foundation  
Seattle Children's Hospital  
Seattle Pacific University  
Seattle Seahawks  
William and Valerie Sils  
Stuart Foundation  
Tacoma Public Utilities  
Bradley and Danielle Tilden  
Brett Tyler  
UNCF  
Unilin Flooring  
W.L. Butler Construction Inc.  
WaferTech  
Wally and Linda Walker

## \$5,000 to \$9,999

Brig Gen (Ret.) Clara Adams-Ender  
American Pacific International  
Capital, Inc.  
Anonymous  
Aspen Beverage Group  
Gerald and Joan Baldwin  
Theodor and JoAnne Baseler  
Bates Family Foundation  
Bernstein Global  
Wealth Management  
Carl and Joann Bianco  
Sharon Bloome  
BNSF Railway Company  
The Honorable Bobbe Bridge  
and Mr. John Bridge  
Donald Burdick  
Patrick and Cathy Callans  
Steve and Rowin Cantrell  
Carole Hochman Design Group  
Novak Construction  
Peninsula Packaging Company  
Pfizer Consumer Healthcare  
Philhobar  
Doug and Cassandra Picha  
Protective Life Insurance  
Puget Sound Energy  
Raikes Foundation  
Rand Design Ltd  
Request Foods, Inc.  
William and Jeanie Rosen  
Kim and Brian Ross  
Safeco Insurance  
Savage Services Corporation  
The Seattle Foundation  
Seattle Sounders FC  
Seattle University  
The Share Fund  
Sony Pictures Home Entertainment  
Springs Window Fashions LLC  
Starbucks Coffee Company  
Talking Rain Beverage Co  
Tarrantino Wholesale Food  
Joanne and Jay Tees  
Tesoro Corporation  
T-Mobile USA, Inc.  
Toshiba  
Steve and Tricia Trainer  
Tulalip Tribes Charitable Fund  
University of Washington  
Utah Onion  
Vine Street Group  
Frozsun Foods  
Gemma Creations  
Generac Power Systems, Inc.

## \$10,000 to \$24,999

Amazon.com  
Anonymous (3)  
Barilla America  
Alexis and Shanti Betts  
Ms. Emily Bloomfield and  
Dr. Byron Auguste  
Jabe Blumenthal and Julie Edsforth  
Capital One Foundation  
Carstens Family Funds  
Carters Inc.  
Casey Family Programs  
Children's National Medical Center  
The Chisholm Foundation  
Krijn and Judith DeJonge  
The Dannon Company  
DigiPen Institute of Technology  
The Dimmer Family Foundation  
Cherrie Doggett  
The Dorsey & Whitney Foundation  
Dorsey & Whitney LLP  
Double Diamond Sales  
Earthbound Farm  
FedEx Corporation  
Fenwick & West  
Jason Flynn  
Frozsun Foods  
Gemma Creations  
Generac Power Systems, Inc.

Washington State  
Opportunity Scholarship  
Wells Fargo Bank, N.A.  
Weyerhaeuser  
Wingate Family Foundation, Inc.  
Mr. Kenwood C. Youmans and  
Ms. Georgeanne Henshaw

## \$1,000 to \$4,999

1000 Urban Scholars  
3M Company  
4C Foods Corp.  
Acetum, S.R.L  
Michael Adler and  
Michelle Goldberg  
AEC, Inc  
Alaska Airlines  
Allofus Design Inc.  
Aloha Petroleum, Ltd.  
Alpine Fresh, Inc.  
Altair Lighting  
Jennifer and Ken Alterman  
American Bank Note Company  
Jerry and Rita Anches  
Anchor Bay Home Entertainment  
Laura Andersen  
Dr. Deborah Anderson  
and Mr. Erik Anderson  
Andrew & Williamson Sales  
Jiri Andrews  
Anonymous (4)  
APC  
Apex Foundation  
Apio, Inc.  
Arlee Home Fashions  
Armstrong World Industries  
Arnall Golden Gregory LLP  
Arneg LLC  
Rhonda and David Arnett  
The Art Institute of Seattle  
Ms. Mashea Ashton  
Ray and Edith Aspiri  
Association of  
Washington Generals  
Perry and Christine Atkins  
Avalanche Outdoor  
Inspired Apparel Co.  
Mr. and Mrs. Robert Bach  
Backyard Products LLC  
DeAnne and Larry Baer  
Bakery de France  
The Bamford Foundation  
Bayer Healthcare LLC  
Jacquie Bayley  
Bill Bazzi  
Lynn and Howard Behar  
Bellevue College  
Joel and Maureen Benoliel  
Blue Ridge  
BNBuilders  
Borden Dairy Company  
Boston Consulting Group  
Sean Bowles

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Jack Braman  
Breakthru Beverage  
Washington, D.C.  
Mr. Eric Strand and  
Ms. Linda Breneman  
Kenny Brenner  
Clark Breyman  
Ms. Renee Brisbois and  
Mr. Jay Burrell  
Bristol-Myers Squibb Company  
Cole and Kara Brodman  
Brown Paper Tickets, LLC  
Brown-Forman  
Stephen Buckner  
Douglas Burger  
Suzanne Burke  
David and DeeAnn Burman  
Donna and Steve Burnstead  
Heather Buser  
Monica Butler and Pete Phillely  
Sonny and Sue Byers  
Robin Carmichael  
CDS Distributing, Inc.  
Diane Cecchetti  
Bobbi Chamberlin  
and Donald Shifrin  
Gretchen Chambers  
Chocmod USA  
Lynn Ciani and Bob Thomson  
City University of Seattle  
CMJ Sales and Marketing Inc.  
Mrs. Nancy Evans  
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DirecTV  
Divco Canada Limited  
Domex Superfresh Growers  
Michele Donahou and Lyn Hiatt  
The Honorable Randy  
Governmental Affairs  
Barry and Suzanne Goren  
Goulston & Storrs P.C.  
Gourmet Settings Inc  
Allen and Carol Gown  
Graham Construction  
and Engineering Inc.  
Mark and Rebecca Grajski  
Josef Gray  
Gray Construction  
Green Wave Farms  
Troy and Annette Griffith  
Benson Grinspan and Jamie Peha  
Tammy and Robert Hall  
Hampton Creek  
Molly and Mike Hanlon  
Harry's Fresh Foods  
Dianne Haskett  
Amy Haugerud and Noel Miller  
Jean Erneren and Bruce Carter  
Enterprise Holdings  
Epson  
ESP Group Ltd  
The Essential Baking Company  
Nancy and Paul Etsekson  
Melissa Evangelos  
The Honorable Daniel and  
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John Cook  
Jeffrey Coopersmith  
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Cowles Company  
Craves Family  
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William Crider  
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Cronin Family Properties LLC  
Crown Imports  
CSS Industries, Inc.  
Cuizina Food Company  
Danby Products  
Suzanna Darcy-Henneman  
Darigold  
Susan and Timothy Davis  
Dawson-Forte Cashmere  
DDK International  
Kathleen Deakins  
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Dean Foods  
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Boston Consulting Group  
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Dentons US LLP

## \$1,000 to \$4,999

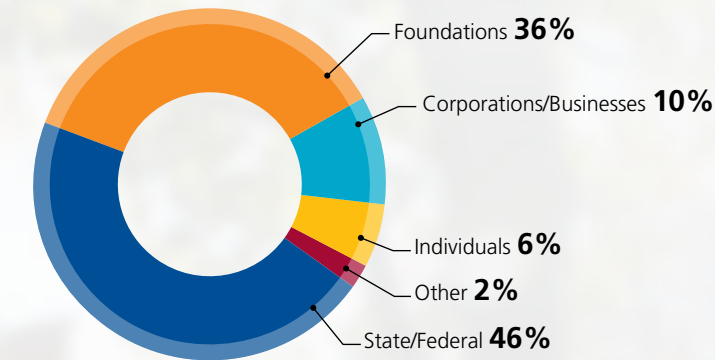
1000 Urban Scholars  
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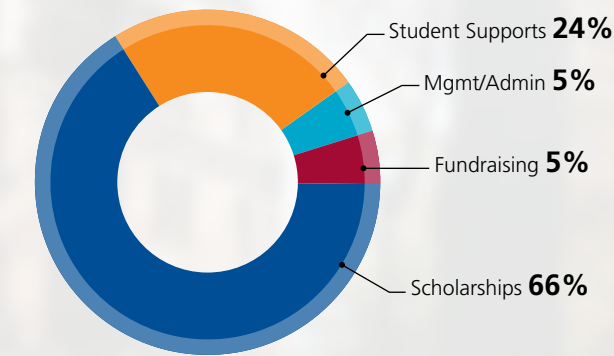
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## 2014-2015 Financial Summary

### Where the money comes from



### How funds are distributed



**Note:** A complete report of the 2014-2015 Consolidated Audited Financial Statements for College Success Foundation and Subsidiaries is available upon request.

## Board of Directors

### Michael Adler

CSF Board Treasurer  
Member, Technology and  
Non-profit Boards

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President  
The Evergreen State College

### Frederick L. Campbell, Ph.D.

Dean Emeritus  
Undergraduate Education,  
University of Washington

### Lazaro Carrion\*

Senior Account Manager  
Remitly

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Medical Director  
Odessa Brown Children's  
Clinic—Seattle Children's

### Susan V. Davis

Founder and Principal  
Consultant  
Leadership Designs

### Diane Dimmer

Executive Director  
Dimmer Family Foundation

### Mark Dyce-Ryan

Principal  
206 Inc.

### Joseph Gaffney

CSF Board Secretary  
Partner  
Dorsey & Whitney LLP

### Frank Greer

Partner  
GMMB

### Lakeisha Jackson\*

Assistant Director  
Consulting and Business  
Development Center, UW  
Foster School of Business

### Creighton "Chip" Magid

Partner  
Dorsey & Whitney, LLP

### Luis J. Montero

Senior Policy & Advocacy  
Officer  
Bill & Melinda Gates  
Foundation

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CEO  
Laird Norton Wealth  
Management

### James P. Murphy

CSF Board Vice Chair  
Executive Vice President,  
COO  
International Costco  
Wholesale

### Gloria Nemecek

Senior Vice President  
Wells Fargo

### John Patnaude

Managing Director  
Bernstein Global Wealth  
Management

### Douglas Picha

President  
Seattle Children's  
Foundation

### Patricia Raikes

Co-Founder  
Raikes Foundation

### Ann Ramsay-Jenkins

Co-Founder  
College Success Foundation

### Deborah Rosen

Educator and Community  
Volunteer

### Kathleen A. Ross, Ph.D.

Founding President  
Heritage University

### Samuel Smith, Ph.D.

President Emeritus  
Washington State University

### Edward Taylor, Ph.D.

Vice Provost and Dean of  
Undergraduate, Academic  
Affairs  
University of Washington

### Yolanda Watson Spiva, Ph.D. (ex officio)

President & CEO  
College Success Foundation

### John Welch

Superintendent  
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Service District

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The Board of Directors is a combined list of 2015-2016 board members.

## How We Build Capacity

Nearly half of the school-age children in the state of Washington are from low-income families. Often their educational opportunities are limited due to the challenges they face due to poverty.

The need is immense, but through partnerships and sharing common goals, the College Success Foundation collaborates with other nonprofits and organizations on issues that make a difference helping vulnerable populations achieve greater educational and career success. We build capacity by empowering our affiliated organizations to focus on key areas and extend the reach statewide. We also advocate at the legislative level on policies and issues that can level the playing field for our young people, regardless of the circumstances into which they are born.

Each of our affiliates has their roots in the College Success Foundation and focuses on an important set of supports we know works to achieve higher educational outcomes for low-income, underserved youth.

### Key Priorities and Affiliations

#### Mentoring

Mentoring Works Washington  
mentoringworkswa.org

#### College Access and Collective Impact

Washington College Access Network  
wcan.org

#### Educational Opportunity for Foster Youth

Washington Passport Network  
washingtonpassportnetwork.org



*Through the power of collective impact, we create meaningful and long-lasting solutions that significantly impact the lives of our students and the future of our country.*






# Get involved

Change a life through education.

[collegesuccessfoundation.org/get-involved](https://collegesuccessfoundation.org/get-involved)

- Stay informed
- Make a gift
- Volunteer
- Support a student
- Let us help you establish or manage your scholarship program

#### Visit us online:

 [collegesuccessfoundation.org](https://collegesuccessfoundation.org)

 @college\_success

 [facebook.com/CollegeSuccessFndn](https://facebook.com/CollegeSuccessFndn)

**COLLEGE  
SUCCESS  
FOUNDATION**

a non-profit inspiring underserved, low-income students to finish high school, graduate from college and succeed in life.

Proud member of



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